

## FOR IMMEDIATE RELEASE

SST GROUP LAUNCHES HIPAA COMPLIANT VIRTUAL DICOM MEDIA CREATOR (PATENT PENDING) FOR DISTRIBUTION OF PATIENT IMAGES AND RESULTS

Now hospitals and medical professionals can securely distribute medical images without delay

Santa Clara, CA, April 8, 2014 – SST Group, a leading provider of medical disc publishing solutions, PACS software and accessories, today announced the launch of the DICOM Virtual Media Creator™ (DVM-EZ™), an innovative hardware and software solution designed to provide healthcare facilities with a simple, fast and secure way to distribute DICOM images to patients, referring physicians and other facilities.

With DVM-EZ, sharing protected health information (PHI), including DICOM images, is as simple as sending an email. The receiver simply decrypts the package using a secure password and the virtual media containing the PHI information opens on the user's desktop. All DVM-EZ activity is recorded in audit logs for HIPAA compliance.

Its intuitive, browser-based user interface provides on-demand virtual media creation for DICOM studies and other PHI elements from anywhere on a network. Images, reports and EMR data are bundled with a comprehensive DICOM viewer, encrypted and sent via secure connection to the referring physician, patient or medical facility. There is no enrollment required or per study fee charged for a user to receive studies.

"SST has been able to leverage its expertise in the medical CD burner category to develop and bring the DVM-EZ to market," explained Richard Murphy, President SST Group, Inc. "DVM-EZ is designed to provide a secure, cost-effective delivery method for DICOM images and PHI data. DVM-EZ gives radiology departments the ability to electronically send patient images and PHI data to patients and referring physicians without any per use or subscription fees, while still adhering to the strict HIPAA compliance requirement for PHI data."

## **About SST Group**

SST Group, Inc. is an innovative leader of medical disc publishing solutions, PACS software and accessories. From simple data storage to specialized DICOM medical solutions, products include hardware and software systems to help store, organize and share medical images within PACS systems. For more information about SST Group visit us at <a href="https://www.sstgroup-inc.com">www.sstgroup-inc.com</a>. Follow SST Group via Facebook, LinkedIn and Google+ and subscribe to product update emails and newsletters through our website using "Join our Email List" link on our home page. DICOM Virtual Media Creator (DVM-EZ) is a trademark of SST Group, Inc., and is part of a family of EZ hardware and software products designed to help medical professionals manage and distribute medical information.

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